



 **msh-Perú**
Afiliado a Management Sciences for Health Inc.



PROMOTING HEALTH AND SOCIAL DEVELOPMENT

"At home we learned to be tidy, drink boiled water, washing our hands is now a habit, to be more responsible with things."

Family in the community
of Monte de los Olivos, Ucayali

"Before, we were not used to drinking boiled water. Now we have treated water that people drink and improve their lifestyle. We feel better: calm, happy, cleaner ".

Community Neighborhood
Committee of Shima, San Martin

"On a personal level I have learned how important it is to invest in early childhood. They are the future of a society and if we as individuals and as authorities do not invest in human development, we will not have significant changes".

Lidman Pariona, former manager
of Social Development in the local
government of Luricocha, Ayacucho.



PROMOTING THE DEVELOPMENT OF FAMILIES AND COMMUNITIES

PRESENTATION

MSH Inc. is an international organization that was founded in 1971 and has since worked in more than 150 countries with the policy makers, leaders, health care managers of developing nations, to improve the quality, availability and affordability of health care services, helping to create stronger health care systems with greater impact on the world.

MSH-Peru was created in 2015 as an affiliate organization of MSH Inc., aiming to build local capacity for improved public health care and to promote sustainable development mainly in populations at greater risk and vulnerability in our country. To this effect, we carry the experience and technical expertise gathered in the 10 years of work in Peru. Together with various stakeholders and social sectors we have succeeded in getting thousands of individuals, families, and communities in various regions to live healthy, strong, and happy lives, changing paradigms in health care and local development.

The fulfillment of our goals is made possible mainly by our professional team which possesses strong technical and operational expertise, commitment and leadership, and is guided by values that we share with our partners and customers:


Excellence-Empowerment-Integrity-Collaboration-Vitality

We also carry a portfolio of products and specialized, innovative and competitive services that we provide in order to initiate or strengthen the initiatives that are carried out by the public or private sector and that are related to the promotion of health, water and sanitation, health care for vulnerable populations, and sustainable development.

For this reason, inasmuch as we share the goal of improving health care and promoting local development, we look forward to continue coordinated work with your institution or company. To this effect, the following pages contain more information about our institution, the lines of work and specific products.

We hope to continue our partnership in contributing to improve the quality of life of the most vulnerable populations on the coast, mountains and rainforest of our country. We strongly believe that the joint efforts involving various stakeholders and social sectors, with their skills, specialties and experiences, are responsible for producing real, sustainable, and significant changes in the lives of our population.

Sincerely,


Edgar Medina Figueroa
Executive Director



Leadership Tao

*Go to the people
Live among them
Learn from them
Love them.*

*Start with the way know
Build on what they have*

*But for the best leaders
When their task is accomplished
Their work is done
The people will all remark
We have done it ourselves*

-LaoTzu, Tao Te Ching

1

Description

This product is a set of tools and procedures designed with a focus on health promotion to guide families, communities, and local governments so they may progressively acquire and monitor their health practices, improve their living environment and surroundings, redirect their investment resources, and implement standards of living and public policy for health and sustainable development.

Our experience



METHODOLOGY
TO ATTAIN
HEALTHY FAMILIES,
COMMUNITIES,
AND
MUNICIPALITIES



FAMILIES

61 270 families are familiar with and apply the methodology and have improved their health practices.

Approximately **20 000 children under 2 years** have improved their feeding practices, have an ID card, and are monitored for growth and development..



COMMUNITIES

Approximately **1000** communities apply the 'healthy families and communities' methodology, having improved their environments and surroundings.

754 community neighborhood committees monitor proper mother-and-child health practices in the families of their communities.



LOCAL GOVERNMENTS

150 local governments have strengthened their capacities for local management as well as the implementation of the methodology.

AT THE REGIONAL AND NATIONAL LEVEL

The transfer of the methodology has contributed to public health in the country, thus enabling the creation of agencies and the formulation and implementation of public policy by the regional and local governments (Ayacucho, San Martin, Huanuco, Ucayali) and, in related health sectors, the sustainable development and promotion of the rights of vulnerable populations (MIDIS, MINSA, MIMP, DEVIDA).

Toolbox

Family	Community	Local Government
Tools <div> <p>Guide to have a healthy family</p> </div> <div> <p>Boards to have a healthy family</p> </div> <div> <p>Community Surveillance Sheet to have healthy families</p> </div>	Tools <div> <p>Guide to have a healthy community</p> </div> <div> <p>Diagnosis and Plan for a healthy community</p> </div> <div> <p>Community Surveillance Sheet of Mother and Child Health</p> </div>	Tools <div> <p>Guide to have a healthy municipality</p> </div> <div> <p>SISMUNI Application Software of Community-Based Information System</p> </div>

With support from the Toolbox, a large number of families, communities, and municipalities have improved their health. Their living conditions are better and they are contributing to the development of their towns.

Also, the Toolbox has three versions tailored to each of the Coast, Mountain, and Rainforest regions, and the toolbox materials are organized taking into account the needs and interests of each group of users.

Who can apply the methodology?

Due to its effectiveness, as verified in its application in approximately 1,000 rural communities in Peru under the leadership of the community and municipal authorities, the methodology is available to public and private institutions (the Government, NGOs, private companies) in the country who want to implement it, in accordance with the requirements of their social policies or social responsibility programs.



2

Description

This line of work aims to improve water management and sanitation in rural communities. The task is to provide drinking water and develop educational actions for awareness-raising and capacity-building. The goal is to strengthen the capacities of families and communities for water management and healthy water-drinking



Our experience

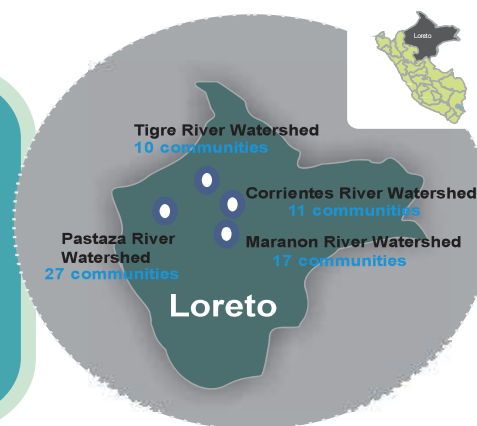
We are working in 65 communities in the department of Loreto, under the framework of the Health Emergency program in the basins of the Pastaza, Marañón, Tigre, and Corrientes rivers. This program was established by the Peruvian government to address the contaminated water issues in rural populations and the high incidence of acute diarrhea diseases (ADD).

WATER MANAGEMENT AND SANITATION

ATTENDED POPULATION



Total population:
20 606 persons.
Families:
4 000
**Families with childrens
under 5 years old:**
3 100

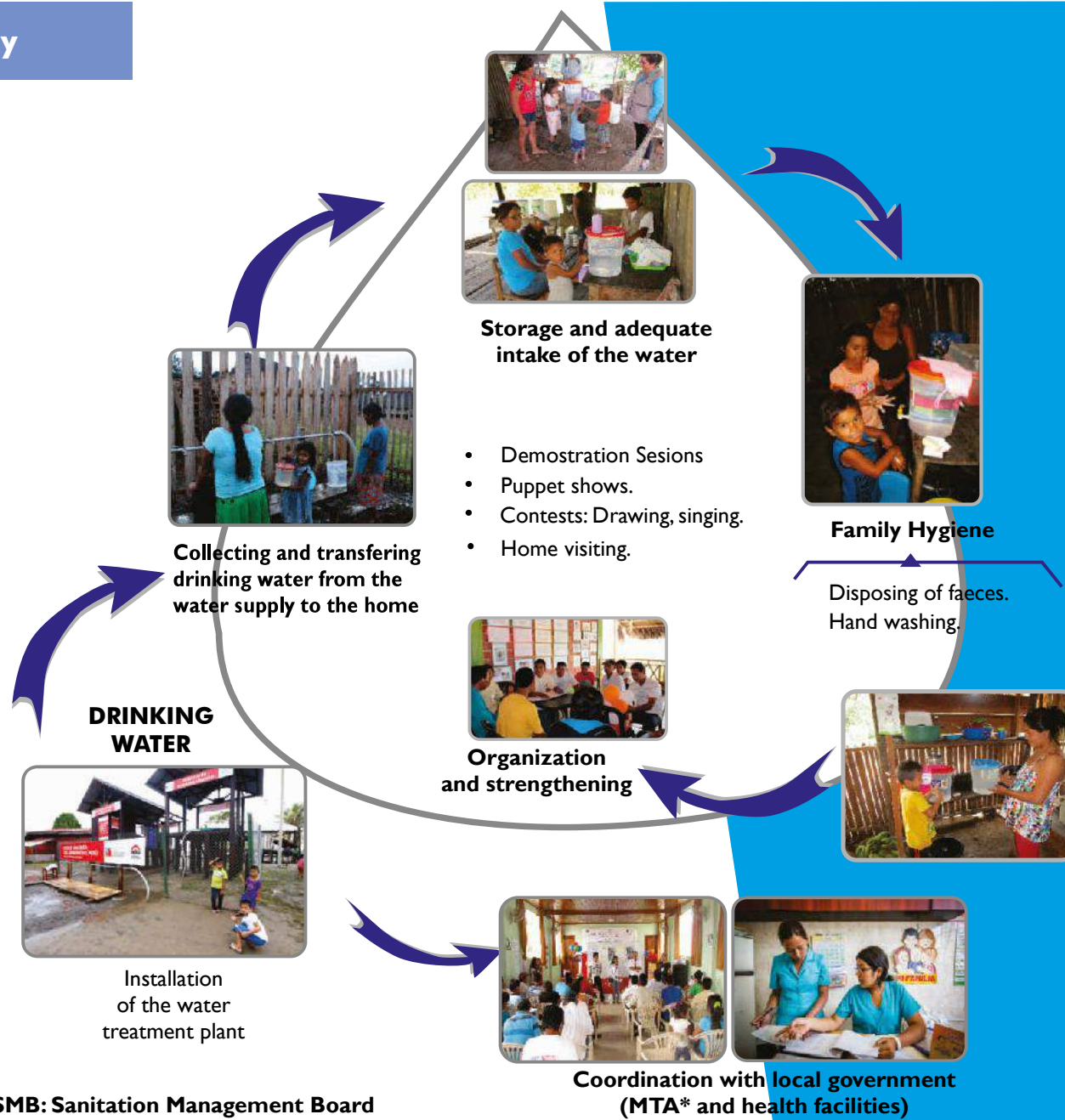


Methodology

WATER MANAGEMENT AND SANITATION



* **SMB:** Sanitation Management Board
* **MTA:** Municipal Technical Areas.



3

Description

This product is a capacity-building package targeting particularly the local government authorities and officials as well as the health facilities in order to strengthen their capacities in redirecting funds through the formulation, registration and viability of interventions that aim to improve health and its social determinants.



Our experience

DEVELOPMENT OF MINOR PUBLIC INVESTMENT PROJECTS

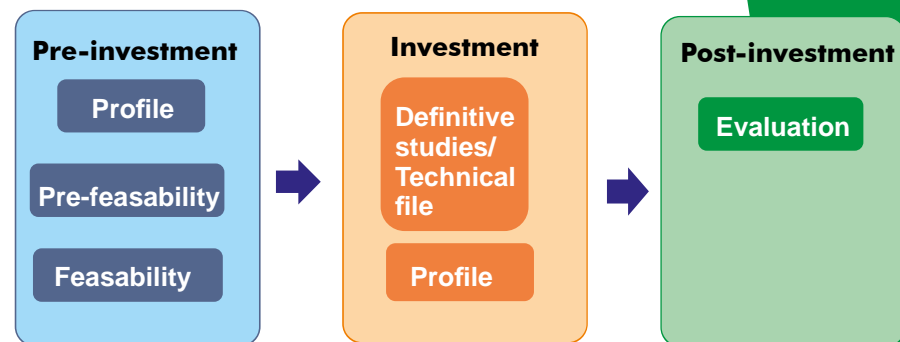
About **2000** local government officials and health workers were trained in the design and viability of minor public investment projects (PIPs) in favor of improving health and its social determinants.






210 minor public investment projects were formulated, registered and made viable.



Topics for training



Tools

 <p>GUIDE TO FACILITE THE FORMULATION, REGISTRATION AND VIABILITY OF THE PIP</p> <p>It describes step by step the process of formulating an Investment Project.</p>	 <p>PROFILE TYPES</p> <p>Examples of pre-investment studies according to the prioritized issue.</p>	 <p>IT TOOLS</p> <p>Excel and Word templates that facilitate the development of the PIP and the presentation of the physical document.</p>
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4

Description

This product is a system that integrates various tools and procedures for collecting information on the social, economic, and cultural conditions of the communities. It begins with information generated by the families, collected by community leaders and then recorded by the local government. The consolidated information is the basis for the formulation of public policy and the implementation of actions to improve the factors that influence the mental and social well-being of the population.

Our experience

The Community-based Information System contributes to empowering families and communities to care for their health, practice healthy behaviors, and improve their living conditions.

The SISMUNI contributes to strengthening the leadership of the authorities and community management for a change towards healthy practices and environments.

The Community-based Information System contributes to the improvement of planning and community and municipal management, encouraging social mobilization towards solving health and development issues.

The SISMUNI was installed in **107** districts.

The SISMUNI has contributed to strengthening the territorial management of health and the handling of social determinants.



COMMUNITY-BASED INFORMATION SYSTEM

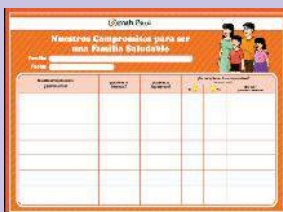
The SISMUNI Application

The SISMUNI application is a software tool for local governments. It enables the recording and consolidation of information (indicators) on the social, economic, and cultural conditions of the communities. It is a tool that facilitates the analysis of the population's needs as well as the decision-making on the improvement of health and its social determinants.



Tools for information gathering

Board "Our commitments to become a healthy family"



This board registers the family's vision and self-diagnosis, as well as their commitments and rules of coexistence.

The boards are filled in by the families, and the community leaders gather this information on the Community Monitoring Sheet for Healthy Families.

Community Surveillance Sheet to have healthy families



This sheet records the information present on the family boards; measurements of the families' progress can thus be made.

On a quarterly basis, community leaders gather this information on the Community Surveillance Sheet.

Diagnosis and Plan for a healthy community



Recorded here are the data on the community: the people, families, community, education and health services.

Community leaders collect the information and consolidate it on this tool. The information provides the basis for the development of community plans and for community manage-

Plan to have a healthy community



This tool registers the community's priorities according to the problems and needs identified.

Community leaders evaluate and update their plan annually; doing so enables them to effect improvements. The Plan is approved by the community in a Community Assembly.

Community Surveillance Sheet of Mother-and-Child Health



This sheet records the healthy practices regarding child nutrition and mother-and-child health. Every six months, the community leaders collect this information on the Community Surveillance Sheet of Mother-and-Child Health.

5

Description

This product is a process of applicative learning, organized in modules, that contributes to build the capacities of the members of the Community Neighborhood Committees to take charge of the leadership and management of their community's development, chiefly in relation to the improvement of health and its social determinants.

Our experience

5746 members of CNCs, men and women, have improved their capacities for leadership and community management.



519 CNCs integrate one or more women on their boards.



Training Modules

1

Formation of the CNC
Community History
Community diagnosis

2

The tree of dreams
Children's rights
The Community Surveillance Sheet of Mother.-Child Health.
The community Development Plan

3

Types of leadership
Communication and bulletin board
The map and zoning of the community

4

Leadership functions
The dimensions of the person
The community file

5

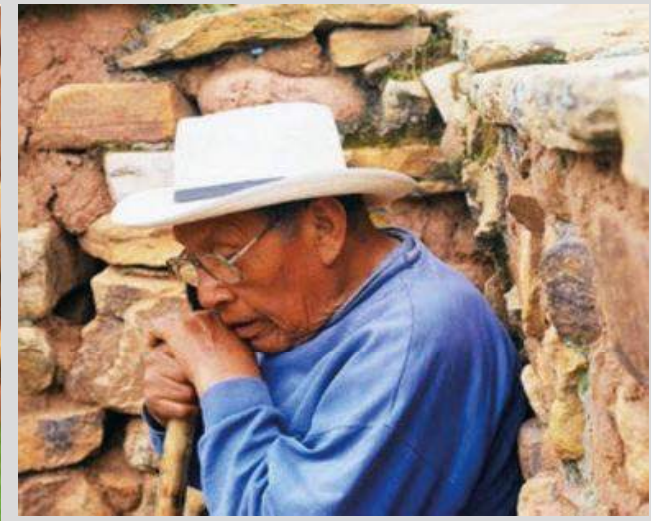
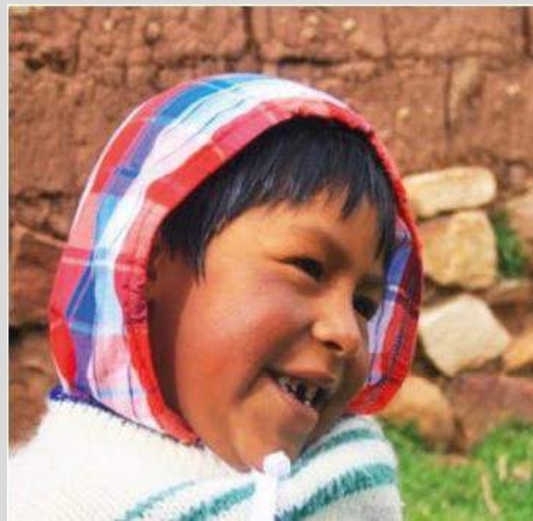
Conflict resolutions
Effective meetings
Managing change

LEADERSHIP
AND COMMUNITY
MANAGEMENT
PROGRAM

LEADERSHIP AND COMMUNITY
MANAGEMENT PROGRAM







HEALTH SERVICES FOR VULNERABLE POPULATIONS



MSH Peru provides management and health services to vulnerable populations, ensuring quality care—effective and efficient—which goes hand in hand with actions to ensure that users adopt healthy practices. It also develops preventive and promotional health campaigns seeking to improve people's living conditions and communities.



Description

MSH Peru contributes to improving public health in the country, by providing dental services, which aim to reduce the prevalence of diseases of the oral cavity in the most vulnerable populations through packages aimed at preventing and restoring oral health.



PREVENTIVE,
PROMOTIONAL,
AND RESTORATIVE
DENTAL SERVICES

Key activities



PROMOTION



- Oral hygiene technique.
- Lunchboxes and healthy nutrition.

PREVENTION



- Diagnosis.
- Tartar removal and prophylaxis.
- Fluoridation. (Fluoride varnish).
- Sealants.

RESTORATIVES



- Dental treatments with resin.
- Dental treatments with glass ionomer (TRA Technique)

Key resources



Caregivers

- Registered dental surgeons.
- Dental assistants.



Equipment

- Campaign dental units.
- Dental instruments and supplies.



Management staff

- Administration.
 - Quality assessment.
- Communication.
- Advisory work.



Goals

- To reduce the prevalence of dental cavities and periodontal disease in vulnerable populations.

- To reduce the risk factors in order to prevent dental diseases and conditions.

- To promote oral hygiene and healthy nutrition.



Key partners

The MSH Smile Peru project is available to the country's public and private institutions that seek to make a positive impact on the oral health of vulnerable populations through their social policies or social responsibility programs.



Description

MSH Peru contributes to improving public health in the country through services for diagnosis and treatment of refractive errors to vulnerable populations which aim to reduce the cases of visual impairment and prevent complex eye conditions by timely assistance.



SERVICES FOR DIAGNOSIS AND TREATMENT OF REFRACTIVE ERRORS

Key activities

DIAGNOSIS



- Comprehensive assessment of Eye Health aimed at refractive errors (nearsightedness, farsightedness and astigmatism).

TREATMENT



- Providing glasses and frames as indicated on the prescriptions.

PREVENTION



- Counseling: proper use of correctives, controls and issues related to eye health.

Key resources



Caregivers

- Ophthalmologists.
- Medical Technologists in Optometry.
- Auxiliary Nurses



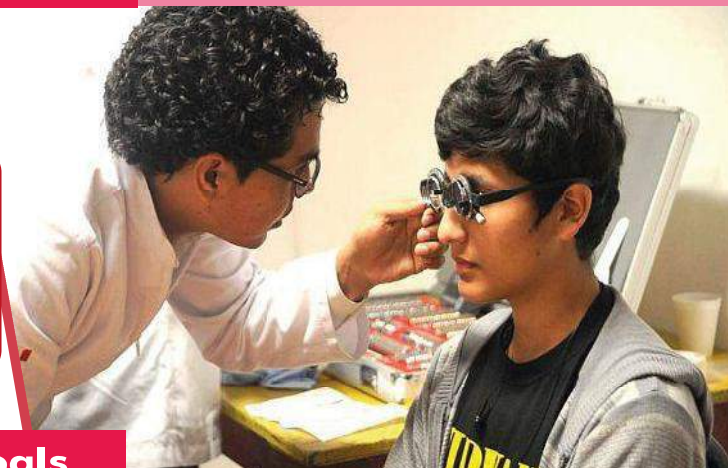
Equipment

- Ophthalmic equipment and instruments.



Management staff

- Administration.
- Quality assessment.
- Communication. Advisory work.



Goals

- To detect eye problems and eye diseases early.

- To rehabilitate people with refractive errors by providing them with corrective lenses.

- To educate and raise the awareness of the population towards the importance of visual function.

Key partners

MSH Peru is available to the country's public and private institutions that seek to make a positive impact on the eye health of vulnerable populations through their social policies or social responsibility programs.





Description

MSH-Peru contributes to improving public health in the country, through designing, planning, and executing preventive and promotional health campaigns to improve the quality of life of the most vulnerable populations.



PREVENTIVE AND PROMOTIONAL HEALTH CAMPAIGNS

Key activities

HEALTH



- Control of weight and height.
- Control of child growth and development.
- Control of blood pressure.
- Eye examinations.
- Dentistry: Examination, fluoridation.
- Podiatry: Checking for fungi; foot care.

INFORMATIVE TALKS



- Healthy families.
- Hand washing technique.
- Teeth-brushing and flossing technique; denture care.
- Healthful lunch boxes.
- Nutrition for the chronic patient.

SELFESTEEM



- Facial cleansing.
- Make-up class.
- Therapeutic massages.
- Dance classes.
- Leisure activities that promote healthy lifestyles.
- Crafts workshops.

Key resources



Caregivers

- Nurses, dentists, nutritionists, optometrists, physiotherapists.



Equipment

- Tents, chairs, stretchers, weighing scales, massage chairs, banners, etc.



Management staff

- Administration.
- Quality assessment.
- Communication.

Goals

- To carry out preventive health care services to detect diseases in a timely manner.

- To provide demonstration sessions in order to promote healthy habits in the population.

- To strengthen the mental health of the population by improving their self-esteem.

Key partners

MSH Peru is available to the country's public and private institutions that seek to make a positive impact on the health of vulnerable populations through their social policies or social responsibility programs.







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